



The Source announces availability of the Samsung Galaxy View, bringing TV into every room in the home

Pre-loaded with the Fibe TV app, the Samsung Galaxy View introduces a truly new product category

BARRIE, ON, November 19, 2015 – The Source, Canada’s electronics and communication retailer, announced today the launch of the Samsung Galaxy View. The latest innovation from Samsung provides consumers with a brand new way to watch video and television content – with its 18.4 inch Full HD touchscreen display, curved rocker stand and integrated Fibe TV app, the Galaxy View is a portable screen that turns any room into a TV room.

“Thanks to exclusive partnerships with leading technology brands and continued growth in a number of consumer electronics categories, Canadians know they can find the latest product innovations at The Source – innovations such as the Samsung Galaxy View,” said Ron Craig, Vice President, Marketing and Business Development at The Source. “The Samsung Galaxy View comes pre-loaded with the Fibe TV app and introduces a truly new product category that lets customers easily, and wirelessly, watch TV anywhere in their home.”

The Samsung Galaxy View is designed with the entertainment lover in mind. It features an 18.4 inch 1080p Full HD display, powerful stereo speakers, WiFi capabilities and a built-in stand making the portable device a perfect choice for an immersive TV experience.

Optimized for the Galaxy View’s large display and integrated directly into the homescreen, the Fibe TV app provides Fibe TV customers with one-touch access to more than 300 channels and over 13,000 hours of on-demand programming. Bell Fibe TV delivers simply the best television experience and is also available at The Source – adding to the list of innovative products and services the retailer brings its customers.

The Samsung Galaxy View pre-loaded with the Fibe TV app is available for \$699 at The Source locations, online at thesource.ca and from Bell.

About The Source

Building on more than 40 years of excellence as an electronics retailer, The Source is one of Canada’s largest retailers with over 550 locations nationwide. Over 70 per cent of Canadians live within five kilometers of stores operated or licensed by The Source. Retail locations and thesource.ca offer a wide range of brand name consumer electronics including communications, home entertainment, home office and sound products. For more information, visit www.thesource.ca.

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