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The Source expands presence at Toronto Pearson International Airport

TORONTO, December 22, 2014 – Greater Toronto Airports Authority and The Source announced today plans for The Source to assume operation of seven consumer electronics vending machine locations positioned throughout Toronto Pearson in early 2015. The vending locations complement a fully staffed kiosk The Source opened earlier this month in Terminal 1.

The vending locations will give Toronto Pearson's 39 million annual passengers convenient access to the latest in consumer electronics like top-brand headphones, streaming audio, accessories and a multitude of travel tech essentials.

"At Toronto Pearson, we're listening to what our passengers want and are delighted to build our partnership with The Source," said Scott Collier, Vice President, Customer and Terminal Services, GTAA. "The Source is a highly regarded Canadian brand and an industry-leading electronics retailer with a reputation for convenience and service."

The Source-operated vending machines will utilize a best-in-class self-service solution designed and manufactured by Mississauga-based Signifi Solutions, which provides retail technology across a number of categories in North America and Europe.

"With over 650 branded locations and thesource.ca, The Source has Canada's largest consumer electronics presence. This new retail venture strengthens our position at Toronto Pearson and is part of the continued evolution of The Source's customer-focused brand and business model," said Ron Craig, Vice President of Marketing and Business Development, The Source.

The vending locations are scheduled to open throughout February and March 2015 and will carry a selection of over one hundred products from manufacturers like Beats, Bose, Samsung, and Sony as well as other top national brands.

About the GTAA

The GTAA is the operator of Toronto Pearson International Airport, handling the most airline passengers and cargo traffic of any Canadian airport. Toronto Pearson is the second busiest airport in terms of international traffic (international and trans-border) in North America. In 2013, 36.1 million passengers travelled through Toronto Pearson and that number continues to grow. Connect with Toronto Pearson on [Twitter](#), [Facebook](#) and [online](#), and get up-to-the-minute flight updates on [its new app](#).

About The Source

Building on more than 40 years of excellence as an electronics retailer, The Source is one of Canada's largest retailers with over 650 branded locations nationwide. Over 70% of Canadians live within five kilometres of stores operated or licensed by The Source. Retail locations and thesource.ca offer a wide range of brand name consumer electronics including communications, home entertainment, home office and sound products.